



The Lead... Company

Leading Customers Your Way

SEMINAR LEAD GENERATION - AREA RESERVATION FORM

Name: Position:

Company Name:

Address:

Tel: Postcode:

Fax:

Email: Web:

Network Affiliation (If so please state which):

SELECT PAYMENT TYPE: (please tick box) MasterCard Visa Switch Cheque BACS

Card Number: Expiry Date: Issue Number:

(Switch Only)

Please enter your three digit security number which can be found on the reverse of your card on the signature strip:

Please indicate the postcode areas (i.e. CF – Cardiff, B – Birmingham, RG – Reading etc.) in which you wish to participate.

POSTCODE AREA

Spring Campaign

Summer Campaign

Autumn Campaign

1st Area

2nd Area

3rd Area

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2009 Pricing Schedule

The Reservation Fee is £495 plus VAT per campaign area. We endeavour to generate between 10 and 20 leads per postcode area in each campaign. Cost per lead is £37.50 plus VAT each. Availability is limited by postcode area. Payment terms to reserve your participation in a postcode/campaign are as follows:

Spring campaigns – £495 plus VAT, payable in full immediately to secure your reservation

Total amount = £

VAT = £

Total To Be Debited = £

For **BACS** or online banking payments please use the following details:
Barclays Bank,
The Lead Company UK Ltd
Sort Code: 20-18-17
Acc. No: 80512079

Name: *Name as stated on card*

Address if different from above:

Signature: Date:

IMPORTANT - Please note that by signing this reservation form you are indicating that you have read and are agreeing to our terms and conditions that can be found on our website at www.theleadcompany.co.uk/terms.htm We are glad to help so if you have any questions regarding payment please call us on 0845 257 9672.

The Lead Company UK Ltd. • Regus House • Falcon Drive • Cardiff Bay • Cardiff • CF10 4RU

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Limited company registered in England and Wales registration No. 536096